



BOSCH

Invented for life

Bosch in North America

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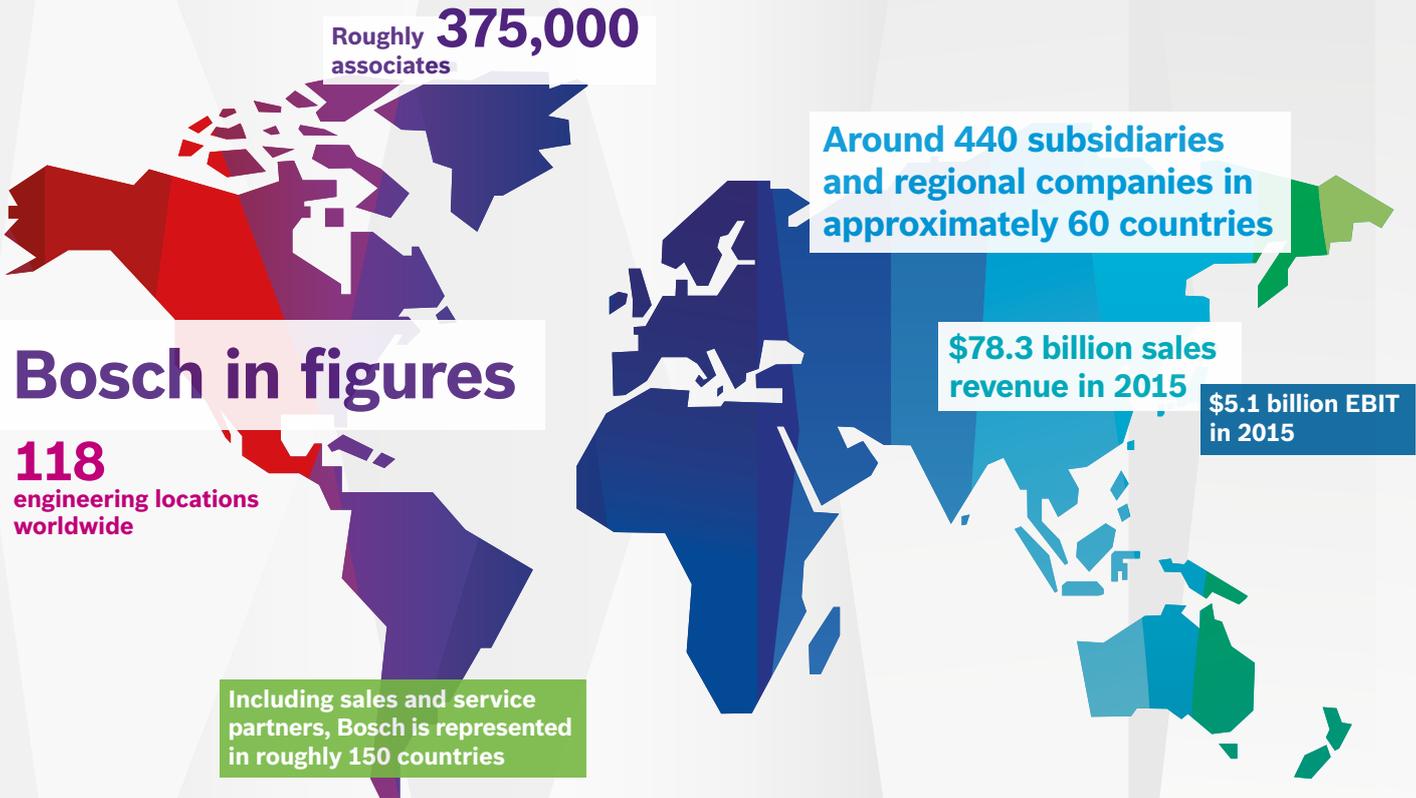
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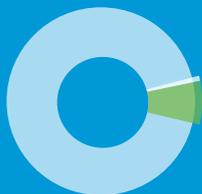
The Bosch Group at a glance



Shareholders of Robert Bosch GmbH

Percentage figures

Shareholding



Robert Bosch GmbH
1

Bosch family
7

Robert Bosch
Stiftung GmbH
92

Voting rights



Bosch family
7

Robert Bosch
Industrietreuhand KG
93

The Bosch Group is a leading global supplier of technology and services. The company employs approximately 375,000 associates worldwide (as of Dec. 31, 2015) and generated sales of \$78.3 billion in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing and sales network is the foundation for further growth.

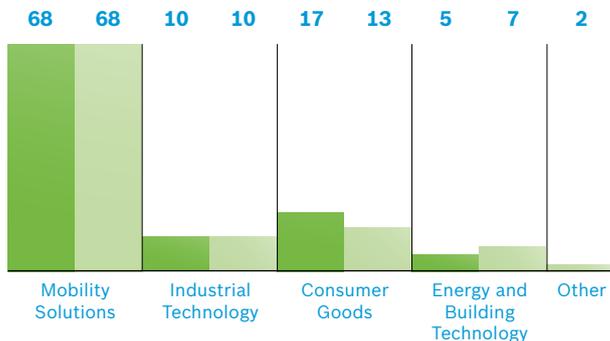
In 2015, the Bosch Group invested some \$7.5 billion in research and development, and operated 118 engineering sites worldwide. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Key data

In the U.S., Canada and Mexico, Bosch manufactures and markets automotive original equipment and aftermarket products, industrial drive and control technology, packaging technology, power tools, home appliances, security and communication systems, thermo-technology and software solutions. Having established a regional presence in 1906, Bosch employs more than 31,000 associates in more than 100 locations with consolidated sales of \$14 billion in 2015.

Bosch in North America 2015

Percentage figures



Sales: \$14 billion

Associates: 31,000+

Mobility Solutions

Gasoline Systems
Diesel Systems
Chassis Systems Control
Electrical Drives
Starter Motors and Generators
Car Multimedia
Automotive Electronics
Automotive Aftermarket
Automotive Steering¹
Bosch Engineering Group

Industrial Technology

Drive and Control Technology²
Packaging Technology

Consumer Goods

Power Tools
Home Appliances³

Energy and Building Technology

Thermotechnology
Security Systems

As of April 2016

¹ Formerly ZF Lenksysteme GmbH, or Steering Systems division

² Bosch Rexroth AG (100% Bosch-owned)

³ BSH Hausgeräte GmbH (formerly BSH Bosch and Siemens Hausgeräte GmbH)

Business sectors

Mobility Solutions

The Mobility Solutions business sector, one of the world's largest automotive suppliers, combines the group's expertise in three mobility domains – automation, electrification and connectivity – and offers its customers integrated mobility solutions that allow cars to interact with other means of transportation.

Industrial Technology

A part of this sector is Bosch's Drive and Control Technology division, which offers customized drive, control and actuator solutions for factory automation, systems construction and engineering, mobile machinery and commercial vehicles. Also included is the Packaging Technology division, one of the world's leading providers of process and packaging solutions for a variety of industries.

Consumer Goods

This sector includes the Power Tools division, one of the world's leading suppliers of power tools and power-tool accessories, as well as measuring and gardening tools. Also a part of the sector is BSH Hausgeräte GmbH, which is one of the leading global manufacturers of household appliances.

Energy and Building Technology

This sector's Security Systems division develops products and solutions for video surveillance and access control, intruder and fire alarms, and audio and conference systems. The Thermotechnology division supplies energy-efficient and increasingly web-enabled heating products and hot-water solutions.



“The growth of our sales in this region is a testament to the strength of the company and the dedication of our associates. We’re proud of what we’ve accomplished and contributed to Bosch’s global success.”

Mike Mansueti

Foreword

It was a very successful year for the Bosch Group and for Bosch in North America. Global sales reached an all-time high of \$78.3 billion, growing 44 percent year on year, driven primarily by the full acquisition of two former fifty-fifty joint ventures, BSH Hausgeräte GmbH and Robert Bosch Automotive Steering GmbH. Aside from Industrial Technology, all business sectors saw double-digit growth and were able to improve their result in 2015.

North America, as well, generated an all-time high of \$14 billion in sales, growing 25 percent over 2014. Regional sales were spurred mainly by strong results in the Mobility Solutions business sector, but also by excellent growth in the Consumer Goods sector, with the Home Appliances and Power Tools divisions both celebrating banner years. We now have more than 31,000 associates in the U.S., Mexico and Canada, including some 2,000 researchers and developers.

We continue to invest in engineering and manufacturing capabilities in the region. Examples include the 220,500-square-foot expansion of our Technical Center in Plymouth, Michigan, and our active expansion of operations in Mexico. Over the last 10 years, Bosch has invested more than \$400 million in Mexico. Between 2013 and 2017, we will invest a total of \$460 million in our Juarez and Toluca plants, enabling us to meet growing demand for the manufacture of new high-tech automotive products for the Americas region.

In 2015, Bosch invested nearly \$400 million in the U.S., making strategic acquisitions in multiple Bosch business sectors.

In our Mobility Solutions business sector, we acquired start-up Seeo Inc., in Hayward, California, near Silicon Valley. Combining Seeo’s expertise with our own knowledge in the field of batteries, we now have crucial know-how in innovative solid-state cells for lithium batteries, as well as exclusive patents. With this development, we see the potential to more than double energy density by 2020 while significantly reducing costs.

Our Industrial Technology business sector expanded its U.S. activities through the Packaging Technology division's acquisitions of Florida's Osgood Industries Inc. and Georgia's Kliklok-Woodman Corporation. Osgood represents a strengthening of our engagement in the liquid food industry, while Kliklok-Woodman augments our expertise in packaging machinery for the food industry.

Finally, in 2015 Bosch completed its acquisition of Arizona-based Climatec, recognized in the building industry as a leading independent, single-source integrator of energy efficiency, building automation, security and life-safety solutions for U.S. customers. Climatec fits well in Bosch's Energy and Building Technology business sector, which offers solutions in video surveillance systems, intrusion and fire detection, access control, alarms, evacuation and public address systems, professional audio and conference systems, as well as water heating and comfort heating systems.

The following pages expand further on the story of Bosch's success in North America by highlighting our achievements in the areas of Smart Home, Smart City, Smart Mobility, Industry 4.0 and the Internet of Things. These are just the latest technologies in our rich history of innovation, as we are driven to delight our customers with high-quality, fascinating products and services that increase safety, comfort and efficiency in a variety of settings – all of which are truly "Invented for Life."



Mike Mansuetti
President, Robert Bosch LLC

\$14

billion in sales in
North America

31,000+ associates
in the U.S., Canada
and Mexico

Smart Home



Bosch is making life at home safer, more comfortable and more convenient by creating a connected environment. To make the smart home a reality, Bosch is combining its experience in sensors, software, heating, security systems and household appliances with the company's technology that connects these devices to the internet.

Smart heating and hot water

In 2015, Bosch's ThermoTechnology division introduced the Bosch Control: Smart Room Thermostat, the first of a new generation of Bosch smart controls. The first Bosch controller offering Wi-Fi connectivity via a free mobile app, the Bosch Control interfaces with compatible Bosch and Buderus condensing boilers for management of heat and hot water settings. In addition to giving the homeowner the unique opportunity to manage the system from anywhere in the world, the app shows scheduled settings, as well as outdoor temperature, current space heating or domestic hot water production status, and overall energy consumption.

The wall-mounted thermostat panel connects to the boilers and allows for users to make adjustments manually or remotely.

To make life at home even safer and more convenient, Bosch connects devices to the internet.



The Control's advanced programming results in "intelligent conversations" with the Bosch boiler for weather and load compensation. This helps ensure the home's boiler performance is meeting the needs of the household while optimizing efficiency and comfort. In addition, the Bosch Control offers advanced features such as detecting when a specific connected device is in the home and adjusting the temperature according to that individual's set preference. User preferences and personal information collected by the Bosch Control are stored within the unit in the home, not an external server, ensuring details are secure and not shared.

Whether at home or on the go, homeowners have easy access to controlling their Bosch boiler with the Bosch Control: Smart Room Thermostat.



Bosch's new Smart Home subsidiary provides products and services that allow homeowners to access many aspects of their home from anywhere.

Z-Wave Home Control Gateway

Bosch Security Systems, Inc. launched the G100 Z-Wave Home Control Gateway, which allows integrators to connect Bosch's B Series and G Series intrusion control panels with Z-Wave devices. This enables connected systems that give users customized control over security, lighting, heating, cooling and more. Programming possibilities can include automatically arming a security system when an exterior door is locked or disarming the system when the door is unlocked. When a user leaves home, tapping an "Away" button on a smartphone can trigger the doors to lock, the security system to arm, interior lights to turn off and the thermostat to adjust to conserve energy and reduce costs.

Smart Home subsidiary

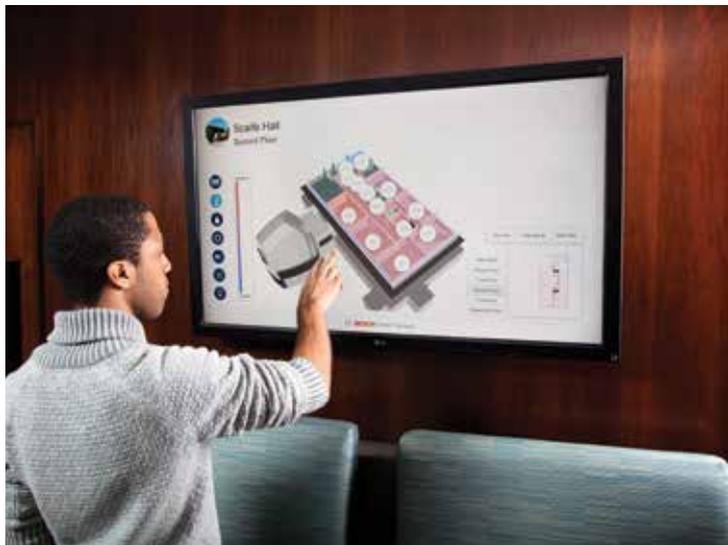
In 2015, Bosch brought together the company's smart-home activities, including related software and sensor-system expertise, to establish a new subsidiary, Robert Bosch Smart Home GmbH, with initial primary focus on Europe. This entity allows the company to be a single supplier of products and services for connected homes.

Smart City

Bosch believes smart, connected cities offer the potential for a higher quality of life for everyone, as well as economic efficiency for the communities themselves. With a focus on mobility, infrastructure, energy and security, the company is utilizing its technologies to create connected and intelligent communities that offer residents more convenience, security and opportunities to conserve resources.

Smart campus at Carnegie Mellon University

The Bosch Research and Technology Center in Pittsburgh and Carnegie Mellon University are in the midst of a multi-year collaboration to test innovative ideas and the deployment of sensors to create a connected campus environment. The vision for the project is to create a smart campus that is programmable by end users, provides



interaction with the world, understands and anticipates the user's needs, enables rich connection between people, and delivers tangible benefits to stakeholders.

The campus is a living laboratory with a focus on identifying and developing new use cases for automated building systems and relevant technology. Environmental sensors provide detailed information, including temperature, light and noise levels, about a room so the building's facilities management team can remotely adjust settings. In addition, fine-grained occupancy sensors work with depth sensors to provide a precise count of people in each room for efficient climate control. Thanks to these sensors, the unnecessary heating and cooling of empty rooms is eliminated and first responders will have accurate information in the event of an emergency.

Thanks to Bosch sensors and technology, the facilities team at Carnegie Mellon University can monitor and adjust room temperature based on occupancy in several buildings throughout the campus.

Residential developments

In 2015, Bosch announced a strategic partnership to provide its energy-efficient solutions to the large-scale Whisper Valley development, a sustainable community in Austin, Texas. Bosch's geothermal heat-pump system and hot water solutions, when coupled with a residential solar system, help Whisper Valley homeowners target Zero Net Energy use, where the home generates as much electrical energy as it consumes throughout a year. In addition, Bosch's portfolio of ENERGY STAR® rated kitchen appliances, including dishwashers, washers, refrigeration and ventilation, bring green technology into various areas of the homes.

Bosch also entered into a partnership with Lennar Urban to provide building solutions for smarter homes, safer communities and widespread mobility and connectivity for Hunter's Point Shipyard and Candlestick Point Communities in San Francisco. The two companies will develop a Smart Community application to provide residents with highly localized information about transportation, home appliance maintenance and surveillance. For example, a household alert system tied to a "walk me home" feature will allow residents to share their route home with friends and family, using the app's GPS functionalities. This is a first-of-its-kind residential redevelopment project, which will clearly place Bosch at the forefront of smart communities.

For both, products will be provided by multiple divisions – Thermo-technology, Home Appliances, Security Systems, Automotive Aftermarket and Power Tools – enabling Bosch to provide solutions that deliver greater customer satisfaction and cost savings, while reducing the environmental impact.



The Whisper Valley sustainable community is one of the projects in which Bosch is supplying products and technologies to help reduce environmental impact.

Active parking lot management

To alleviate congestion and reduce vehicle emissions in a smart city, Bosch developed an active parking lot management system. This technology eliminates the driver's hassle of searching for a parking space and lessens congestion by guiding the vehicle to an available space, without any detours. With Bosch's product, drivers use a smartphone app to search for available parking spaces in their vicinity and once a spot is selected, the app provides navigation to the destination. This shortened process means reduced vehicle run time, which means less emissions to benefit the environment.

As part of the system, parking lots within the community are equipped with low-power consumption Bosch sensors that reliably detect the current occupancy status and report it to the data center, located on the cloud, via a gateway installed in a nearby park or street. All information is sent wirelessly and is encrypted, providing exceptional data security.

Smart Mobility



Bosch is developing smart mobility solutions to provide greater safety, enjoyment and energy efficiency for people on the move. These solutions enable a variety of transportation methods, including passenger cars, commercial vehicles, motorsports, two-wheelers, marine applications and rail vehicles. Bosch already provides software solutions to car manufacturers, bike-sharing companies and operators of trains and buses. As a supplier of technology and services, Bosch is in a better position than any other company in the automotive sector to connect mobility with energy, building and industrial technologies.

The company is making the car an active part of the internet by linking systems inside and outside the vehicle to create intelligent driving experiences that are more economical, safe and comfortable for the driver and passenger.

Bosch's neoSense touchscreen gives haptic feedback so users feel realistic buttons, making it easier for drivers to navigate around the keyboard without taking their eyes off the road.

neoSense haptic touchscreen

Bosch's neoSense is a touchscreen display with the feel of real buttons that allows drivers to keep their eyes on the road while operating infotainment applications such as navigation, radio and smartphone functions. neoSense can vary the display surface texture with rough, smooth or patterned surfaces representing different buttons and functions so that drivers can find their way around the display without having to look at it. The screen responds with haptic feedback as well as visual and acoustic signals. When drivers find the desired location on the touchscreen, they simply press down as if it were a real button. The functionality of neoSense is made possible by Bosch sensors and special software and suspension mechanics. The technology was honored with the CES 2016 Innovation Award in the "In-Vehicle Audio/Video" category.

Automotive Steering

In 2015, Bosch completed a major global acquisition with the purchase of all shares of a former joint venture, now integrated into the company as the Automotive Steering division. This strengthened Bosch's overall capabilities to provide automated driving technologies. Automotive Steering provides comprehensive expertise in electric steering technology, which is a basic element required for automatic evasive steering support in critical situations, the lane-keeping assistant and the start-stop coasting function in which the engine shuts off while coasting. The division implements its technology in collaboration with the Chassis Systems Control division for the development of driver assistance systems, which are being introduced in stages toward fully automated driving. Bosch was the first automotive supplier in the U.S. to have driven an automated prototype exit-to-exit on freeways.

eBike

Bosch's eBike business spent 2015 in its new regional headquarters in Irvine, California, which allows Bosch to support the growing number of bicycle brands launching pedal-assist eBike products in the U.S. and Canada. In addition, Bosch recognized the strategic advantage Irvine provides – it's adjacent to many of the world's largest bicycle brands and thriving bicycle culture.

Bosch's eBike System, when mounted on a bicycle, has the power to flatten hills and shrink cities. It does this by boosting a cyclist's human power with electric power at speeds up to 20 m.p.h. Bosch-equipped eBikes are available on a variety of bicycle styles, including urban commuter, trekking, mountain, fat-tire and cargo. The Bosch eBike System was the first eBike system sold in the U.S. that is certified by Underwriter's Laboratory, an American safety consulting and certification company.



Electric steering is an indispensable component in driver assistance systems, which are key steps in achieving automated driving.

Industry 4.0

Manufacturing is moving toward a smart, flexible and connected environment. This movement, known as Industry 4.0, will result in a factory setting that is flexible, networked and smart, where people, machines and products communicate with each other and work together. Bosch is an active provider and user of the hardware and software required to create this connected environment where manufacturing is more cost effective, agile and connected to its customers. Today, the Bosch Group has more than 100 ongoing Industry 4.0 projects underway in its locations in the U.S. and across the globe.

Smartwatches on assembly lines

In 2015, Bosch's manufacturing facility in Anderson, South Carolina, celebrated the company's first successful implementation of using smartwatches on the manufacturing line to optimize operator efficiency and productivity. The system of servers, programmable logic controllers (PLCs), an iPhone and smartwatches provides a warning to line operators that a problem or jam is going to occur. In many

cases, the situation is fixed before the line stops. Expanded use of the smartwatches at the facility has eliminated machine stoppages due to feeder jams, among other errors – resulting in improved operator response time to general machine errors, saving time and money.

Open Core Engineering

Bosch Rexroth is revolutionizing software engineering with Open Core Engineering. By bringing together the worlds of machine programming and IT, Open Core Engineering offers new freedom, flexibility and efficiency in automation processes. This integrated approach simplifies engineering workflows, providing machine manufacturers and users with reduced costs, accelerated engineering and a high level of future readiness across machine lifecycles. By taking advantage of Rexroth's Open Core Interface, users can create individual real-time control functions and integrate smart devices into automation systems.



With Open Core Engineering, Bosch is revolutionizing software engineering by combining PLC and modern IT to enable freedom, flexibility and efficiency in automation processes.



On Bosch's Nexo nutrunner, the integrated control system enables wireless connectivity to higher-level systems.



Bosch's ActiveCockpit provides fast, consistent and live access to data for more efficient decision-making on the plant floor.

ActiveCockpit

Understanding that efficient production processes rely on quick access to consistent data, Bosch Rexroth introduced ActiveCockpit. An interactive communications platform, ActiveCockpit processes and visualizes real-time production by networking IT applications, such as production planning, quality data management and email, with the software functionality of machines and plants. This results in all relevant information from people, machines and processes being available directly on the production line, allowing for quick and efficient decision-making. When workers meet to discuss data, they can do it from the manufacturing floor and use ActiveCockpit's functionality to create reports, display information from various file formats, manipulate information without changing the original file, document meetings and more.

Industry 4.0 on the line

Bosch's Bethlehem, Pennsylvania, facility is implementing a flexible, scalable and environmentally conscious production line that leverages Bosch Rexroth Industry 4.0 technologies. The line will produce over 13,500 variants of Bosch Rexroth industrial control valves from more than 34,500 components by utilizing the division's technologies, including ActiveCockpit, Open Core Engineering, Bosch Rexroth Controls and Nexo Tools, which can transfer data via standard protocols and can be connected to compact or modular systems via integrated logic. The line also will feature an operator guidance and confirmation system via light guide systems as well as an autonomous material delivery system that uses automatic guided vehicles. The first product with a part number is expected to be produced from this line in 2016.

Internet of Things



The Internet of Things (IoT) – the connecting of things and devices in the private and professional world – is a constantly changing and advancing space. When users, things, enterprises and partners are seamlessly and effectively integrated with one another, individuals and businesses benefit. Today, Bosch is the only company that is active on all three levels of the IoT: sensors, software and services. The company is more than an IoT solutions provider, it is an enabler of it, making Bosch better positioned than almost any other company in the world to take advantage of the opportunities it brings. The result is connected solutions for smart homes, communities, mobility and industry.

IoT Strategy Summit

In 2015, Bosch Software Innovations hosted the inaugural Bosch IoT Strategy Summit in Chicago, which brought together more than 120 of the industry's key players to discuss technical and strategic

More than 120 IoT professionals attended the inaugural Bosch IoT Strategy Summit to hear how Bosch and other companies are successfully implementing IoT activities and what is needed to advance the industry.





Volkmar Denner, Bosch CEO, spoke about the company's advancement and new product offerings in sensor technology at the 2016 Consumer Electronics Show.

challenges in the IoT today. Bosch organizers took a unique approach in planning the event. They weren't looking at the IoT as a concept, but rather, focused on individual projects that have been completed to date, and what is needed to take these projects to the next level: revenue production. Experts from global corporations, including AT&T Mobility, IBM Worldwide, Microsoft and Oracle, joined Bosch representatives in providing insight as to how the IoT is changing enterprise and government, creating emerging business models and building a sustainable IoT ecosystem. Bosch showcased the company's successes in IoT activities utilized within the company and in developing solutions for customers.

As a follow-up to the successful IoT Strategy Summit, Bosch Software Innovations is bringing its renowned IoT event, Bosch Connected-World, to Chicago in September 2016. At the event, more than 70 IoT industry experts will share best practices, real-world case studies, trends and business opportunities.

Sensors specialty

Bosch established Bosch Sensortec 11 years ago to provide micro-electro-mechanical systems (MEMS) sensors for consumer electronics applications. Today, three out of four smartphones worldwide feature a Bosch Sensortec MEMS sensor. But these innovative sensors are not just for cell phones, they are used in a wide variety of consumer and industrial applications and are the foundation upon which the IoT is being built.

Though small, Bosch MEMS sensors are the eyes and ears of many mobile electronic devices, measuring things like motion, orientation, sound, temperature, humidity and air quality. They make billions of things smart, including cars, computers, game consoles, wearables and appliances – enabling them to share information about themselves, increasing their users' excitement and engagement.

In 2015, Bosch introduced the latest addition to its sensor portfolio. The programmable 9-axis sensor has possible applications in areas such as virtual reality and robotics (e.g., lawn mowers and vacuum cleaners). The company also announced new generations of intelligent accelerometers for next-generation smartphones and wearables. These enable innovative applications while minimizing power consumption by eliminating the need to wake up an application processor or an additional discrete sensor hub. Bosch Sensortec is the first to embed intelligence and functionality into standalone accelerometers. This results in improvement in overall system power management and user experience because the accelerometer takes on the tasks of detecting and processing motions such as glance, pick-up and tilt. One accelerometer is designed for standard applications while a second provides high performance for demanding applications covering augmented reality, virtual reality, image stabilization and industrial measurement applications such as spirit leveling and inclination measurement.



Bosch took its logistics and continuous improvement expertise to Gleaners Community Food Bank, a nonprofit that distributes millions of pounds of emergency food to partner organizations in southeast Michigan. Process improvements helped Gleaners decrease volunteer training time by 67 percent and helped to provide more food to people who need it most, faster.

Responsibility

Bosch builds upon the legacy of its founder, Robert Bosch, through corporate social responsibility activities in four key areas – environment, products, associates and society – as well as the Bosch Community Fund (BCF), the company's U.S.-based foundation.

Environment

Bosch strives to reduce its environmental impact and actively improve environmental conditions. Bosch's Zero Waste to Landfill (ZWLf) program includes recycling but goes a step further, taking a complete system approach to minimize waste, maximize recycling, reduce consumption and divert waste materials from landfills. In 2015, two Ontario, Canada sites – Welland and Burlington – overhauled their waste-management processes to achieve ZWLf status, making a total of nine Bosch North America locations that have done so.

Products

Bosch frequently receives top ratings in leading consumer publications and received awards from ENERGY STAR® for eight consecutive years, from 2007-2014. ENERGY STAR is a U.S. Environmental

Protection Agency voluntary program that helps businesses and individuals save money and protect our climate through superior energy efficiency.

Associates

Bosch associates in Anderson, South Carolina, formed an impromptu disaster-relief team to help residents of the state's capital, Columbia, after floods hit the state in 2015. Making four trips, the team helped victims by replacing soaked insulation and ducting, tearing down decks, and replacing drywall and subfloors for residents.

To help spark local girls' interest in technical and engineering jobs, Bosch's Toluca, Mexico, Women@Bosch group invited 15 local girls to tour the location. Female associates told motivational stories and leadership encouraged the girls to continue their education and apply for jobs at Bosch in the future.

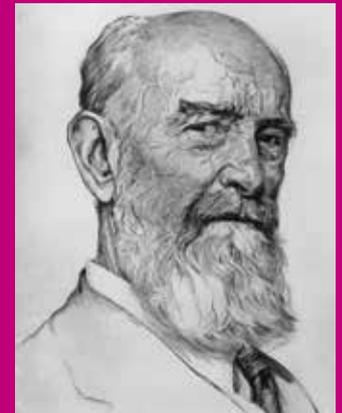


Associates from Bosch's Anderson, South Carolina, facility came together to support residents of Columbia after massive flooding occurred and caused severe damage to homes and businesses.

Society

The BCF actively partners with its advisory committees in 28 U.S. communities to make meaningful investments in STEM (science, technology, engineering and math) education and the environment. In 2015, the BCF launched in Illinois, investing more than \$236,000 in STEM and eco-STEM initiatives in middle and high schools in Hoffman Estates, Mt. Prospect and Broadview. For the year, the BCF made more than \$3.5 million in grants and, cumulatively, reached the threshold of more than \$10 million in investments since its launch in 2012.

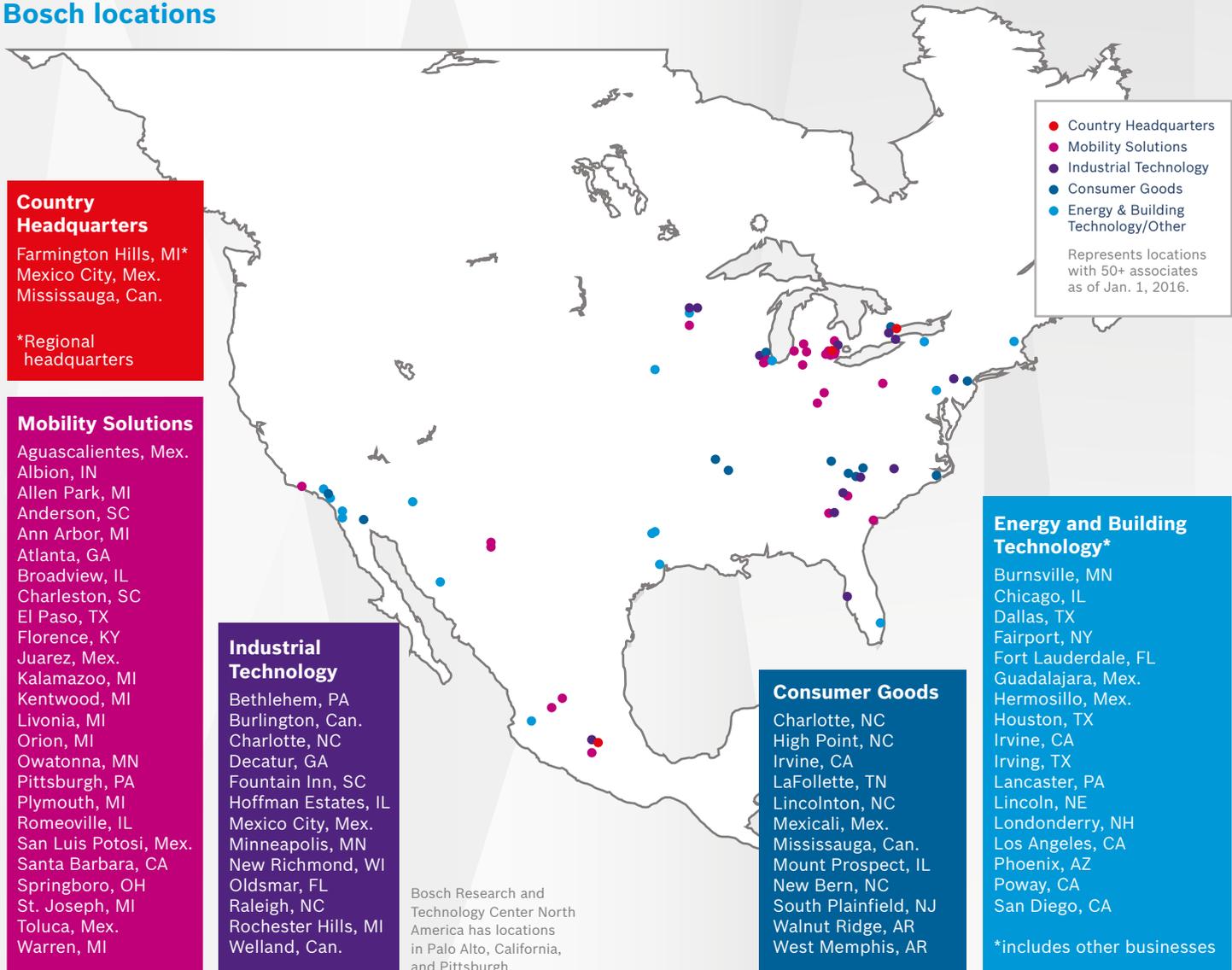
The Bosch FIRST (For Inspiration and Recognition of Science and Technology) Scholarship Program was established in 2015 to assist high school students on Bosch-sponsored FIRST Robotics teams who plan to further their education. In 2015, two Michigan students received awards of \$5,000 each, with the opportunity to renew their award for three additional years (in total \$20,000 per student).



“Never forget your humanity, and respect human dignity in your dealings with others.”

Robert Bosch

Bosch locations



Country Headquarters
 Farmington Hills, MI*
 Mexico City, Mex.
 Mississauga, Can.

*Regional headquarters

Mobility Solutions
 Aguascalientes, Mex.
 Albion, IN
 Allen Park, MI
 Anderson, SC
 Ann Arbor, MI
 Atlanta, GA
 Broadview, IL
 Charleston, SC
 El Paso, TX
 Florence, KY
 Juarez, Mex.
 Kalamazoo, MI
 Kentwood, MI
 Livonia, MI
 Orion, MI
 Owatonna, MN
 Pittsburgh, PA
 Plymouth, MI
 Romeoville, IL
 San Luis Potosi, Mex.
 Santa Barbara, CA
 Springboro, OH
 St. Joseph, MI
 Toluca, Mex.
 Warren, MI

Industrial Technology
 Bethlehem, PA
 Burlington, Can.
 Charlotte, NC
 Decatur, GA
 Fountain Inn, SC
 Hoffman Estates, IL
 Mexico City, Mex.
 Minneapolis, MN
 New Richmond, WI
 Oldsmar, FL
 Raleigh, NC
 Rochester Hills, MI
 Welland, Can.

Bosch Research and Technology Center North America has locations in Palo Alto, California, and Pittsburgh.

Consumer Goods
 Charlotte, NC
 High Point, NC
 Irvine, CA
 LaFollette, TN
 Lincolnton, NC
 Mexicali, Mex.
 Mississauga, Can.
 Mount Prospect, IL
 New Bern, NC
 South Plainfield, NJ
 Walnut Ridge, AR
 West Memphis, AR

Energy and Building Technology*
 Burnsville, MN
 Chicago, IL
 Dallas, TX
 Fairport, NY
 Fort Lauderdale, FL
 Guadalajara, Mex.
 Hermosillo, Mex.
 Houston, TX
 Irvine, CA
 Irving, TX
 Lancaster, PA
 Lincoln, NE
 Londonderry, NH
 Los Angeles, CA
 Phoenix, AZ
 Poway, CA
 San Diego, CA

*includes other businesses

● Country Headquarters
 ● Mobility Solutions
 ● Industrial Technology
 ● Consumer Goods
 ● Energy & Building Technology/Other

Represents locations with 50+ associates as of Jan. 1, 2016.

Milestones in company history

1906

Robert Bosch New York, Inc. (later named Bosch Magneto Company), founded.



- 1906** Robert Bosch New York, Inc. (later named Bosch Magneto Company), founded.
- 1910** Bosch establishes sales offices in Chicago, Illinois (1908); San Francisco, California (1909); and Detroit, Michigan (1910).
- 1911** Bosch Canada opens first sales office in Toronto, Canada.
- 1912** Bosch completes construction of its first North American purpose-built manufacturing facility in Springfield, Massachusetts, to produce magnetos.
- 1914** Bosch Magneto Company acquires Rushmore Dynamo Works in Plainfield, New Jersey, boosting production capacity.
- 1917** U.S. government expropriates assets of Bosch Magneto Company; company renamed American Bosch Magneto Corporation (Bosch trademark rights re-established in 1983).
- 1922** Bosch Mexico opens its first sales office in Mexico City, Mexico.
- 1930** Robert Bosch Magneto Company Inc. and American Bosch Magneto Corporation merge to form the United American Bosch Corporation (later renamed American Bosch Corporation).
- 1941** U.S. government expropriates American Bosch Corporation and its assets.
- 1967** Robert Bosch Corporation moves headquarters to Broadview, Illinois.
- 1973** Robert Bosch Corporation builds manufacturing facility in Charleston, South Carolina.
- 1983** Bosch Automotive Research and Development Center opens in Farmington Hills, Michigan.

- 1996** Bosch establishes Automation Technology business unit in U.S.
- 1999** Bosch establishes Research and Technology Center North America, with offices in Palo Alto, California; Pittsburgh, Pennsylvania; and Cambridge, Massachusetts.
- 2001** Bosch Automation Technology and Rexroth join forces to form Bosch Rexroth Corporation.
- 2003** Bosch acquires RotoZip.
- 2006** Bosch celebrates 100 years in the U.S. Acquires Telex Communications, Inc. Bosch Rexroth acquires Intelligent Hydraulic Drive technology and research division from Dana Corporation.
- 2008** Bosch acquires Hågglunds Drives, Extreme CCTV, CST/berger, Freud, Accu Industries and RoboToolz businesses.
- 2009** Bosch acquires Visual Telecommunication Network Inc., and Akustica, Inc.
- 2011** Bosch celebrates its 125th anniversary worldwide.
- 2012** Bosch acquires Service Solutions business of SPX Corporation and Eisai Machinery Limited.
- 2013** Bosch Rexroth opens a 260,000-square-foot manufacturing facility in Fountain Inn, South Carolina.
- 2014** Bosch acquires Climatec to become single-source provider of energy, building automation and security solutions.
- 2015** Bosch completes acquisitions of two former ventures, integrated as BSH Hausgeräte GmbH and Robert Bosch Automotive Steering GmbH.

2015

Bosch completes acquisitions of two former joint ventures, integrated as BSH Hausgeräte GmbH and Robert Bosch Automotive Steering GmbH.

Leadership

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Chairman

Dr. Stefan Asenkerschbaumer
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Christoph Kübel

Peter Tyroller

Dr. Werner Struth

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Dr. Dirk Hoheisel

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Uwe Raschke

Dr. Stefan Hartung

Regional Leadership North America

Dr. Werner Struth
Chairman, Robert Bosch LLC

Mike Mansueti
President, Robert Bosch LLC

Maximiliane Straub
Chief Financial Officer and
Executive Vice President
Controlling, Finance and
Administration, Robert Bosch LLC

Contact us

For information on various activities of the company, go to www.boschusa.com.

For media inquiries, go to <http://www.bosch-press.com/tbwebdb/bosch-usa/> and click "Press contacts in the U.S."

For information on career opportunities at Bosch in North America, go to www.careers.bosch.us.

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